



Patient Photography Tips

Medical Aesthetics of Muskoka is pleased to be able to provide patients and clients with virtual care during the COVID-19 pandemic. In order to help us assess your skin condition during virtual care, it is important that we receive quality photographs of your condition. Dr. Kents will use these photos, in conjunction with your medical history, to provide a diagnosis as well as treatment recommendations.

Please ensure that your photos are emailed to our clinic at least ONE WEEK PRIOR to your scheduled appointment, and include your initials and date of birth in the email to help us identify you correctly.

Here are some tips to ensure that your photos will provide Dr. Kents with the best information possible to assist in the management of your skin condition:

1. Take your photos in front of a bland/plain background (white wall or surface is recommended)
2. Ensure there is adequate lighting:
 - i. Natural lighting is best, if sufficiently bright
 - ii. Use a flash if the photo is too dark
 - iii. Avoid shadows or over-exposures
3. Make sure the photograph is in focus
4. Provide an object of reference for sizing (set a ruler or coin within the frame of the photo)
5. Include photos of all skin areas that have been affected (you may elect to avoid taking photos of conditions in “sensitive areas”, which is understandable)
6. If in doubt, take more photos and email them all
7. Please provide a list of the photos in your email, indicating where on the body each photo was taken (for example, forehead or bottom of right foot or left side of torso)

Upon receipt of your email, images are uploaded to your secure electronic medical record, and then the original email is permanently deleted from our computer. If we are unable to determine the owner of the email (photos), the document will be permanently deleted from our records.

Please email your photos directly to info@maom.ca and ensure that you have double checked the email address to which you are sending your photos in advanced of hitting the send button.